



FOR IMMEDIATE RELEASE

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WIN TO SPEARHEAD PREPARATION OF ELECTROLUX WORKFORCE

Beginning in October, the Workforce Investment Network (WIN) will refer eligible job seekers to an Industrial Readiness Training program designed for those individuals interested in working at the new Electrolux manufacturing facility, which will be a state-of-the-art plant manufacturing cooking products.

Electrolux has already hired about 50 individuals and is expected to hire about 200 more by May 2013 in Engineering, Supply Chain, Finance, Operations Management, Manufacturing and Assembly as the company tests its production lines. When Electrolux reaches full production over the course of the next five years, it is expected to employ more than 1,200 employees in all of the above areas, as well as Quality and Electrical. WIN will serve as the primary point of contact for individuals seeking entry-level employment with Electrolux by screening and referring qualified individuals to an Industrial Readiness Training class. The classes are being offered at Southwest Tennessee Community College and are in partnership with WIN and Electrolux.

Three classes of 25 students are scheduled to begin November 12 and end in early December. The cost of the Industrial Readiness Training course is \$1,200, but WIN has funding available to pay the class tuition for eligible candidates.

Graduation from the class does not guarantee a position within Electrolux, but the course will be designed based upon Electrolux's specifications and training requirements.

Additionally, those completing the class may enroll in WIN's "Launchpad," which further prepares and helps connect Industrial Readiness Training graduates to other employment opportunities. Since January 2012, 250 individuals have completed a WIN-sponsored Industrial Readiness Training class, and 60 percent of those individuals have been hired by area manufacturing companies.

To learn more about the Industrial Readiness Training class, please call (901) 636-7955; or visit www.workforceinvestmentnetwork.com/industrial-readiness-training; or attend an Electrolux Industrial Readiness Training Orientation and Eligibility Session offered at WIN's main location at 444 N. Main St., 2nd floor entrance, 10 a.m.- 4 p.m. Monday through Friday, October 15, 2012 through November 7. Each Orientation and Eligibility session will take approximately four hours. A list of documentation required for intake at WIN can be found at www.workforceinvestmentnetwork.com/industrial-readiness-training.

Individuals who already have advanced manufacturing work experience and would like to be considered for Electrolux employment opportunities may view job postings and submit resumes at www.Electrolux.com or visit www.WINrecruits.com to register and upload a resume. Those visiting WINrecruits.com should indicate interest in Electrolux employment opportunities by typing "Electrolux" in the "Additional Information" box on the WINrecruits.com registration page.

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OPPORTUNITIES WITH ELECTROLUX – Q&A

Q. How can I get a job with Electrolux?

A. WIN will serve as the primary point of contact for individuals seeking entry-level employment. To learn more, please call (901) 636-7955 or visit www.workforceinvestmentnetwork.com.

Individuals who already have advanced manufacturing work experience and would like to be considered for Electrolux employment opportunities may view job postings and submit resumes at www.Electrolux.com or visit www.WINrecruits.com to register and upload a resume. Those visiting WINrecruits.com should indicate interest in Electrolux employment opportunities by typing “Electrolux” in the “Additional Information” box on the WINrecruits.com registration page.

Q. How many people is Electrolux hiring?

About 200 people will be hired between now and May 2013.

When Electrolux reaches full production over the course of the next five years, it is expected to employ more than 1,200 employees, but the hiring will occur on a rolling basis beginning at the start of production.

Q. What types of jobs are available?

Electrolux is currently hiring staff in Engineering, Supply Chain, Finance, and Operations Management. The company is expected to begin filling Manufacturing and Assembly positions next year.

Additional positions in the above areas, as well as Quality and Electrical, will become available over the course of the next five years as the plant reaches full production.

Q. What if I don't have a background in manufacturing?

A. In partnership with Electrolux and Southwest Tennessee Community College, WIN will be offering Industrial Readiness Training courses beginning November 12.

Each of the initial three classes will train up to 25 students and end in early December. The cost of the tuition for the course is \$1,200.

Q. What if I can't afford the Industrial Readiness Training course tuition?

A. WIN has funding available to cover the cost of the course for eligible individuals; to find out if you qualify, please call (901) 636-7955 or visit www.workforceinvestmentnetwork.com.